

# Lawn & Landscape

## ValleyCrest Launches Residential Landscape Design, Build and Maintenance Division

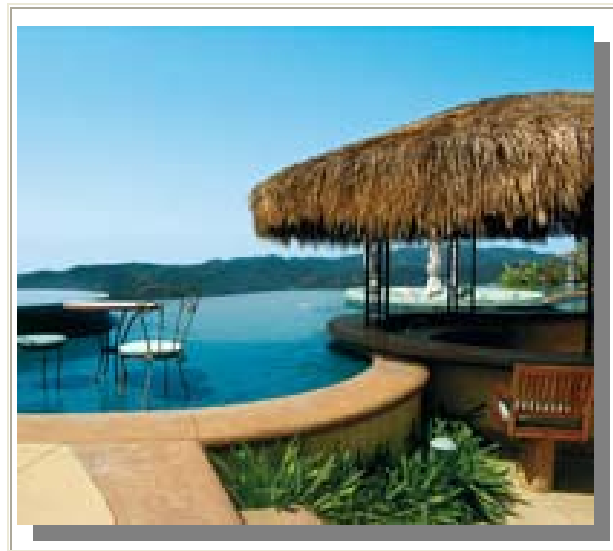
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ValleyCrest Companies announced the launch of its first full-service residential landscape design, construction and maintenance practice - Estate Gardens by ValleyCrest. With a team of established landscape architects, experienced contractors and trained horticulturists, Estate Gardens offers integrated design, build and long-term maintenance services to its roster of elite clients. The practice is marketed to the discerning estate owner who desires the highest level of personal service.

Estate Gardens has engaged a trio of landscape architects to lead the new practice, as well as work with its team of other experienced designers.

Landscape Architects Daniel Weedon, Bruce Meeks, and Russell Cletta, are each widely recognized in the industry for their creativity and vision and have collectively designed hundreds of luxury gardens,

ranging from the contemporary to the classical. Their work has been featured in *Garden Design*, *Sunset Magazine*, *Los Angeles Magazine*, *Celebrated Living* and on many HGTV's programs.



Both Weedon and Meeks managed their own landscape design practices in the past, while Cletta comes to Estate Gardens from Los Angeles-based design firm Griffith and Cletta, Inc., where he was a partner. Together, Weedon, Meeks, and Cletta have more than 50 years of combined experience shaping the gardens of Southern California estates. Overseeing Estate Gardens by ValleyCrest as General Manager is horticulturalist Brian Helgoe.

“Estate Gardens represents a new breed of luxury landscaping,” Helgoe says. “With ValleyCrest Companies’ extensive experience and resources at our disposal, we offer clients a level of ease and efficiency that no other firm can offer. Working with a single company to design, build, and maintain a garden preserves the integrity of the design and brings all the elements of the landscape plan together as a whole.”

From vast expanses to secluded spaces and stylized landscapes to naturalistic gardens, Estate Gardens can design, build, and maintain privately-commissioned, custom landscaped environments that reflect the individual style and taste of each client. From contemporary sanctuaries to exotic tropical oases, Estate Gardens blends hardscape and softscape design elements to create outdoor living spaces.

“At Estate Gardens, we believe that gardens are as unique as the people who love and live in them,” Helgoe says. “Our creative process is very collaborative and we work closely as a team to ensure that our clients’ outdoor living space reflects their individual style and character. Once the garden is completed, Estate Gardens can continue to monitor and maintain the garden to ensure that our clients’ landscape investment, and peace of mind, remains intact for years to come.”