

NEWS RELEASE



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VALLEYCREST COMPANIES LAUNCHES NEW RESIDENTIAL LANDSCAPE DESIGN, BUILD AND MAINTNENCE DIVISION FOR SOUTHERN CALIFORNIA’S MOST DISCERNING ESTATE OWNERS

Estate Gardens by ValleyCrest Aims to be the New Doyen of Luxury Garden Design



LOS ANGELES, CA (October 1, 2006) - ValleyCrest Companies, one of the nation's most established and well-respected landscape firms, proudly announces the launch of its first full-service residential landscape design, construction and maintenance practice - **Estate Gardens by ValleyCrest**. With a team of established landscape architects, experienced contractors and trained horticulturists, Estate Gardens is the only landscape company to offer integrated design, build and long-term maintenance services to its roster of elite clients. For the most discerning estate owner who desires the highest level of personal service, Estate Gardens will distinguish itself as an undisputed leader in luxury garden design.

Estate Gardens has engaged an impressive trio of elite artisans to lead the new landscape design practice. Landscape Architects **Daniel Weedon, ASLA, Bruce Meeks, ASLA, and Russell Cletta, ASLA** are each widely recognized in the industry for their creativity and vision and have collectively designed hundreds of luxury gardens, ranging from the contemporary to the classical. Their work has been featured in *Garden Design, Sunset Magazine, Los Angeles Magazine, Celebrated Living* and on many HGTV's programs. Both Weedon and Meeks managed their own landscape design practices in the past while Cletta comes to Estate Gardens from Los Angeles-based design firm Griffith and Cletta, Inc., where he was a partner. Together, Weedon, Meeks, and Cletta have more than 50 years of experience

shaping the gardens of some of this City's best, brightest, and most beautiful estates. Overseeing Estate Gardens by ValleyCrest as General Manager is distinguished horticulturalist **Brian Helgoe**. With the unique ability to deliver an unsurpassed level of personal service - from creative counsel to design and implementation, through long-term maintenance - Estate Gardens promises to build an impressive roster of clients.

"Estate Gardens represents a new breed of luxury landscaping," said Helgoe. "With ValleyCrest Companies' extensive experience and resources at our disposal, we offer clients a level of ease and efficiency that no other firm can offer. Working with a single company to design, build, and maintain a garden preserves the integrity of the design and brings all the elements of the landscape plan together as a whole."

From vast expanses to secluded spaces and stylized landscapes to naturalistic gardens, Estate Gardens can design, build, and maintain privately-commissioned, custom landscaped environments that reflect the individual style and taste of each client. From contemporary sanctuaries to exotic tropical oases, Estate Gardens skillfully blends hardscape and softscape design elements to create exceptional outdoor living spaces. From flowing waterfalls to sculpted pathways, romantic pergolas to koi ponds, stark native plants to bright colorful blossom, Estate Gardens has perfected the art of luxury garden design.

"At Estate Gardens, we believe that gardens are as unique as the people who love and live in them," said Helgoe. "Our creative process is very collaborative and we work closely as a team to ensure that our clients' outdoor living space reflects their individual style and character. Once the garden is completed, Estate Gardens can continue to monitor and maintain the garden to ensure that our clients' landscape investment, and peace of mind, remains intact."

About Estate Gardens by ValleyCrest

Estate Gardens by ValleyCrest (Estate Gardens), a division of ValleyCrest Landscape Companies, provides discerning homeowners with complete landscape solutions encompassing, design, build and long-term maintenance. Estate Gardens is an award-winning group of professional landscape architects, innovative garden designers, experienced builders, and nationally-renowned horticulturalists committed to providing the highest level of personal service. For more information go to www.estate-gardens.com.

About ValleyCrest Companies

Founded in 1949, ValleyCrest Companies is the nation's leading full-service landscape company offering landscape architecture, landscape development and landscape maintenance, as well as a supplier of trees. The firm has been awarded some of the most prestigious landscape construction projects, including hundreds of master-planned communities, resorts, golf courses, shopping malls, corporate facilities, private estates, and urban parks throughout the U.S. Believing firmly that the future of the industry lies in providing seamless design-build services, ValleyCrest Companies has launched Estate Gardens by ValleyCrest (a luxury residential landscape design practice) and ValleyCrest Design Group (a commercial landscape design division). With sales in excess of \$750 million and 9000 employees, ValleyCrest is the Workforce of Nature® For more information, visit www.valleycrest.com.

For additional information about **Estate Gardens by ValleyCrest** (www.valleycrest.com),
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